



**STRONGERTOGETHER**



# *The Lab is everything*

THE FOREFRONT OF **SAVING LIVES**

April 14–20, 2024  
Medical Laboratory Professionals Week  
[www.ascp.org/LabWeek](http://www.ascp.org/LabWeek)

# ABOUT LAB WEEK

Medical Laboratory Professionals Week (Lab Week) gives us an opportunity to generate new awareness and excitement about the laboratory medicine profession. By getting the word out—to your networks, your local communities, and your healthcare colleagues—you can help everyone understand and appreciate the importance of the work you do.

ASCP is one of 16 laboratory medicine organizations responsible for coordinating this high-profile celebration of your profession:

**Association for the Advancement  
of Blood & Biotherapies**  
(AABB)

**American Association for Clinical Chemistry**  
(AACC)

**American Association of Pathologists'  
Assistants**  
(AAPA)

**Association of Genetic Technologists**  
(AGT)

**American Medical Technologists**  
(AMT)

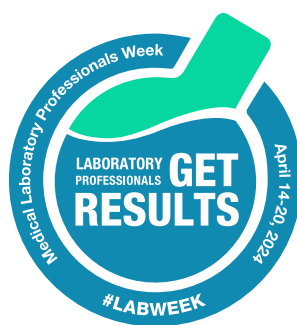
**Association for Molecular Pathology**  
(AMP)

**American Society of Cytopathology**  
(ASC)

**American Society for Clinical  
Laboratory Science**  
(ASCLS)

**American Society for Clinical Pathology**  
(ASCP)

**American Society for Cytotechnology**  
(ASCT)



**American Society for Histocompatibility  
and Immunogenetics**  
(ASHI)

**American Society for Microbiology**  
(ASM)

**Association of Public Health Laboratories**  
(APHL)

**Clinical and Laboratory Standards Institute**  
(CLSI)

**College of American Pathologists**  
(CAP)

**National Society for Histotechnology**  
(NSH)



# *The Lab is everything*

THE FOREFRONT OF SAVING LIVES

Dear Colleagues,

**The Lab is Everything!** We all know this is true. Now, we want everyone in the world to know this fact during this year's upcoming Medical Laboratory Professionals Week (aka, Lab Week), April 14-20, 2024.

During the 2024 Lab Week, ASCP wishes to take a moment to express our deep appreciation for everything you do each day to improve the quality of care delivered to the patients we serve. Without the laboratory, quality medical care would not be possible. The laboratory is at the core of all of medicine, where critical diagnoses are made based upon accurate specimen testing. Hence, the theme of ASCP's Lab Week celebration: **The Lab is Everything!**

At ASCP, we are a healthcare family—laboratory professionals and pathologists working together as a team. Our diverse backgrounds and our focus on inclusivity strengthen and enrich our efforts to address healthcare disparities and improve access to high-quality healthcare for all.

I am extremely proud of this organization and all that you do every day. I hope you will gather the laboratory team in your respective workplaces soon and start brainstorming about your entries for ASCP's 2024 The Lab is Everything Photo and Video Contest. It is never too early to start planning. This catalog offers a wealth of ideas to help your team bring Lab Week to life across your community.

As President of ASCP—the only Society representing the entire laboratory team—I thank you for your unwavering commitment to our patients and their health today, tomorrow, and in the future!

Warmest regards,  
Robert A. Goulart, MD, MASCP  
ASCP President



# HI LABORATORY PROFESSIONALS! HI PATHOLOGISTS!

## IT'S TIME FOR THE 2024 THE LAB IS EVERYTHING PHOTO AND VIDEO CONTEST!

In honor of Lab Week, ASCP is celebrating the laboratory team — the impact behind diagnostic medicine with the 2024 Lab is Everything Photo and Video Contest!

How do you and your team work together to effect patient care?

Gather your colleagues to showcase your delivery of care by taking pictures or making a video with your lab team.

Starting on January 8 upload your photo or video by 2 p.m. CDT on Monday, April 1, 2024.

Vote for your favorites during Round One of voting by 2 p.m. CDT on Friday, April 5, 2024.

The five entries in each category (photo or video) receiving the highest number of votes will move on to Round Two of voting, which begins at 2 p.m. CDT on Monday, April 8, 2024 and ends at 2 p.m. CDT on Friday, April 12, 2024.

The winners will be determined by the number of votes for each photo or video during Round Two. The winners and their placements will be announced on Wednesday, April 17, 2024, and will receive fun prizes to celebrate Lab Week!





**2023 PHOTO CONTEST WINNER**

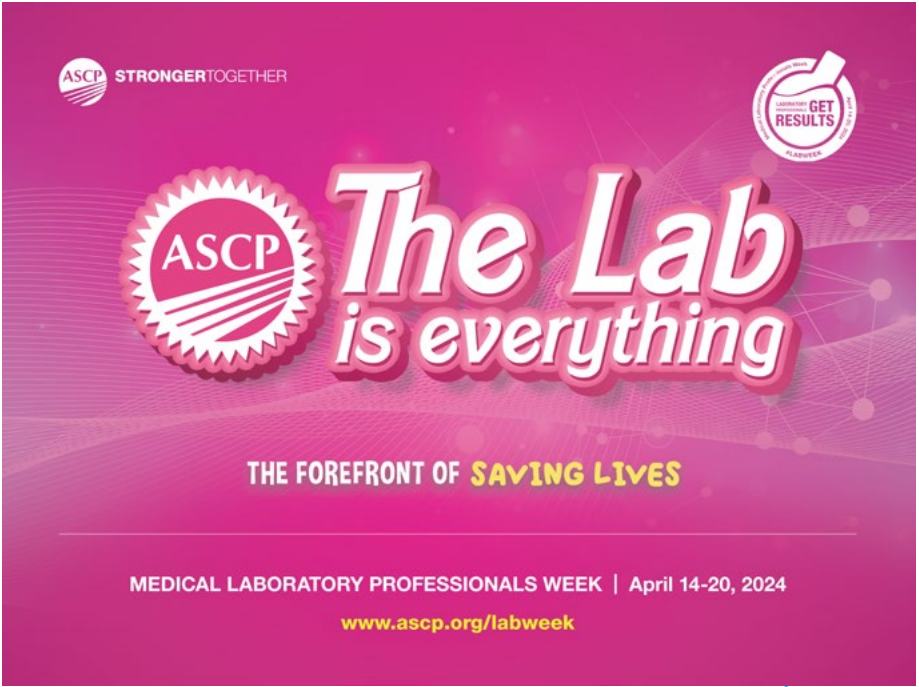
The whole kit and caboodle - Lori Haener



**2023 VIDEO CONTEST WINNER**

Addicted to Lab - Kendra Willis





L101

L100



L126

L100  
Poster  
\$4.25

L101  
New!  
X-Stand Banner  
\$114.95

L126  
Lapel Pin  
1-49 \$5.99, 50+ \$5.75



L401

#### L400

#### Gift Set

Includes one of each of the following at a reduced price:

- Color-Changing Sunglasses (L109)
- Recycled Cotton Twill Tote (L114)
- Journal Notebook (L116)
- Gel Pen w/Stylus (L118)
- Stay Hydrated Bottle (L121)

**\$35.99**

#### L401

#### Value Kit

Includes one of each of the following at a reduced price:

- Poster (L100)
- Color-Changing Sunglasses (L109)
- Multi-Purpose Carryall (L110)
- Belt Bag (L112)
- Recycled Cotton Twill Tote (L114)
- Roll and Clip Lunch Cooler (L115)
- Journal Notebook (L116)
- Multi-Ink Stylus Pen (L119)
- 30 oz. Tumbler w/Straw (L120)
- Stay Hydrated Bottle (L121)

Eye-Pop Stress Reliever/Phone Stand (L123)  
**\$102.99**

L400



# NEW FOR 2024!



L107



L108



L112



L111



L124



L123

L125



L114



L120



L109



L107

**Visor**

1-99 \$5.99, 100+ \$5.79

L108

**Sweatband**

1-99 \$7.49, 100-149 \$7.25,  
150+ \$6.99

L112

**Belt Bag**

1-49 \$15.49, 50-99 \$14.99,  
100+ \$14.49

L111

**RPET Sling Bag**

1-24 \$17.99, 25+ \$17.75

L124

**Beach Ball**

1-99 \$3.99, 100-149 \$3.89,  
150+ \$3.79

L123

**Eye-Pop Stress  
Reliever/Phone Stand**

1-99 \$4.99, 100-249 \$4.89,  
250+ \$4.79

L125

**Microfiber Beach Towel**

1-24 \$21.99, 25-49 \$20.99, 50+  
\$19.99

L114

**Recycled Cotton  
Twill Tote**

1-99 \$8.99, 100+ \$8.75

L120

**30 oz. Tumbler w/Straw**

1-24 \$19.99, 25+ \$19.75

L109

**Color-Changing  
Sunglasses**

1-99 \$5.99, 100-249 \$5.75,  
250+ \$5.49

# TOP SELLERS



L121



L113



L117

L113

## Zippered Pouch

1-49 \$5.49, 50+ \$5.25

L121

## Stay Hydrated Bottle

1-49 \$10.99, 50-99 \$10.75,  
100+ \$10.49

L117

## Geode Illuminated Stylus Pen

1-99 \$4.79, 100+ \$4.59

L116

## Journal Notebook

1-49 \$8.99, 50+ \$8.75

L118

## Gel Pen with Stylus

1-99 \$2.49, 100+ \$2.39

L119

## Multi-Ink Stylus Pen

1-99 \$2.49, 100+ \$2.39

L122

## Badge Reel

1-49 \$4.99, 50-99 \$4.89, 100+  
\$4.79

L110

## Multi-Purpose Carryall

1-49 \$9.99, 50+ \$9.75

L115

## Roll and Clip Lunch Cooler

1-24 \$15.49, 25+ \$14.99

L122



L116



L110



L118



L119



L115





L102



L104



L103



L105

L102

Top Seller!

Unisex Tee

1-24 \$16.99, 25-49 \$16.75, 50+ \$16.49

L103

Ladies Tee

1-24 \$16.99, 25-49 \$16.75, 50+ \$16.49

L104

Unisex Long Sleeve T-shirt

1-24 \$19.99, 25-49 \$19.49, 50+ \$18.99

L105

Top Seller!

Unisex Baseball Tee

1-24 \$24.99, 25-49 \$24.75, 50+ \$24.49



# NEW THIS YEAR! CUSTOMIZE ASCP LAB WEEK SHIRTS WITH THE NAME OR LOGO OF YOUR INSTITUTION.

Many placement options are available. Minimum order: 72 shirts  
*See website for pricing*



L106

L300



L304



L302



L303



L301

L305



## GET RESULTS GEAR

L306

L300

### Mylar Balloon

1-10 \$4.99, 11+ \$4.75

L302

### Stadium Cup

1-99 \$1.75, 100+ \$1.65

L304

Top Seller!

### Laminated Shopper Tote

1-99 \$5.99, 100+ \$5.49

L305

Top Seller!

### Antimicrobial Pen

1-99 \$2.39, 100+ \$2.29

L303

### Unisex Tee

1-24 \$15.99, 25-49 \$15.75, 50+ \$15.49

L306

New!

### Bottle with Bamboo Lid

1-49 \$15.99, 50+ \$15.49

L301

### Buttons

Pkg/10 \$10.49







# American Society for Clinical Pathology

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